

Information for Patients on Personal Data Processing – GDPR

Pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter referred to as the "GDPR"):

I. Introduction

Alto dent s.r.o. (hereinafter referred to as the "Company") is a provider of healthcare services in accordance with Act No. 372/2011 Coll., on Healthcare Services and Conditions of Their Provision, as amended.

In connection with the provision of healthcare, the Company collects personal data about the client (hereinafter referred to as the "Patient"). Alto Dent s.r.o. is the controller and processor of personal data and processes personal data to the extent and in accordance with the requirements set by applicable legal regulations, including the GDPR.

If the Company records the Patient's personal data beyond the scope of obligations set by legal regulations, it will always request the Patient's prior written consent.

II. Identification and Contact Details:

Alto Dent s.r.o., Company Registration Number (IČO): 240 650 56, with its registered office at Peroutkova 531/81, Jinonice – Prague 5, 158 00, registered in the Commercial Register maintained by the Municipal Court in Prague, File No. C 438105/MSPH, telephone: +420 777 763 886, email: anna.belikova@post.cz, Data Box ID: r7d7y2t.

III. Legal Basis for Processing

Personal data is collected and further processed primarily for the fulfillment of contractual obligations and the fulfillment of legal obligations, particularly pursuant to Act No. 372/2011 Coll., on Healthcare Services, and Act No. 48/1997 Coll., on Public Health Insurance, as amended.

IV. Purposes of Personal Data Processing

We process your personal data mainly for the purposes of:

providing healthcare services,

communicating health status data to patients and other authorized persons,

billing for uncovered healthcare services,

reporting covered healthcare services,

bookkeeping and accounting,

ensuring the operation of the dental clinic and the organization of healthcare services provision (booking appointments, contacting patients including appointment/check-up reminders, and sending ePrescriptions),

legitimate interests of the controller and improving its services, including promotion and acquiring new patients.

V. Voluntary Provision of Data

The provision of personal data is voluntary. However, without certain data, the Company cannot provide its services, or cannot provide services to the extent and quality it committed to or that result from legal regulations.

The data kept about the Patient in the medical documentation includes mainly facts necessary for the identification of the Patient, data on performed examinations, or on the determined diagnosis, treatment, prescribed medicinal products, or medical devices, results of comprehensive and follow-up examinations, and possibly the informed consent or dissent of the Patient regarding individual procedures and treatment.

VI. Mandatory Processing and Obligation to Provide Personal Data

The processing of personal data for the purposes of providing healthcare services and fulfilling related legal obligations is a statutory requirement. Failure to provide this data may mean that it will not be possible to provide the healthcare service, which may lead to damage to the Patient's health or a direct threat to life. The obligation to provide the Patient's personal data also applies to their legal representative or guardian.

VII. Recipients of Personal Data

Persons who have the opportunity to access personal data are also bound by legal regulations to protect personal data and maintain mandatory confidentiality. To ensure healthcare and other contractual services, patients' personal data is transferred to cooperating healthcare providers. Personal data is transferred to other persons (authorities, offices, or institutions) only in cases where the obligation to transfer it is imposed on the Company by a special legal regulation or if the data subject has given consent.

The Company may entrust the processing of personal data to a third party, a so-called processor. The processing of personal data by a processor is possible only on the basis of a personal data processing agreement, through which the processor commits to protecting personal data to the same extent as the Company does.

VIII. Automated Decision-Making

During the processing of personal data by the Company, there is no automated decision-making on the basis of which actions or decisions would be taken that would interfere with the rights or legitimate interests of the data subjects.

IX. Personal Data Processing Period

Personal data is processed only for the time necessary for the individual processing purposes, and subsequently for a period corresponding to the archiving periods with reference to regulations on medical documentation, accounting, and tax obligations.

X. Rights of the Data Subject

In connection with the processing of personal data by the Company, the Patient has the following rights:

the right of access to their personal data processed by the Company and to information about its processing;

the right to rectification or erasure, provided it is no longer necessary to process the data to fulfill legal obligations or provide agreed services;

the right to restriction of processing;

the right to object to processing;

the right to portability of selected data, with the understanding that the original medical documentation must be kept by the Company and the Patient has the right to an extract;

other rights under the General Data Protection Regulation.

Patients should exercise their rights and requests with the statutory representative of the Company (see contact details). Requests will always be duly assessed and resolved in accordance with the relevant legislation. In the event that the Patient does not agree with the resolution of requests or suggestions, you have the right to lodge a complaint with the Office for Personal Data Protection (Úřad pro ochranu osobních údajů), Pplk. Sochora 27, 170 00 Prague 7, www.uoou.cz.